

TRAVEL AND HOSPITALITY

AI trip planning and booking portal for a travel company

Travellers want an itinerary, not a search box. Wexa built a portal that recommends destinations, writes a day-by-day plan, prices flights and hotels live and books the trip.

Live

flight prices and schedules

~2 weeks

build time

1flow from inspiration to booking
confirmation

CLIENT

Travel company (leisure and agency)

REGION

India

WHEN

2025

ENGAGEMENT

Solution build

WEXA COMPONENTS

**Recommendation agent · live flight data ·
booking flow**

01 — CASE 38

The challenge

— Planning spread across many sites

- Generic recommendations
- Prices that change between search and booking

What Wexa built

- ✓ Personalised destination recommendations and itineraries
- ✓ Chat interface; live flight data with fallback
- ✓ Dynamic hotel costs; booking flow and confirmation
- ✓ Response caching and travel analytics

02 — CASE 38

How it runs on Wexa

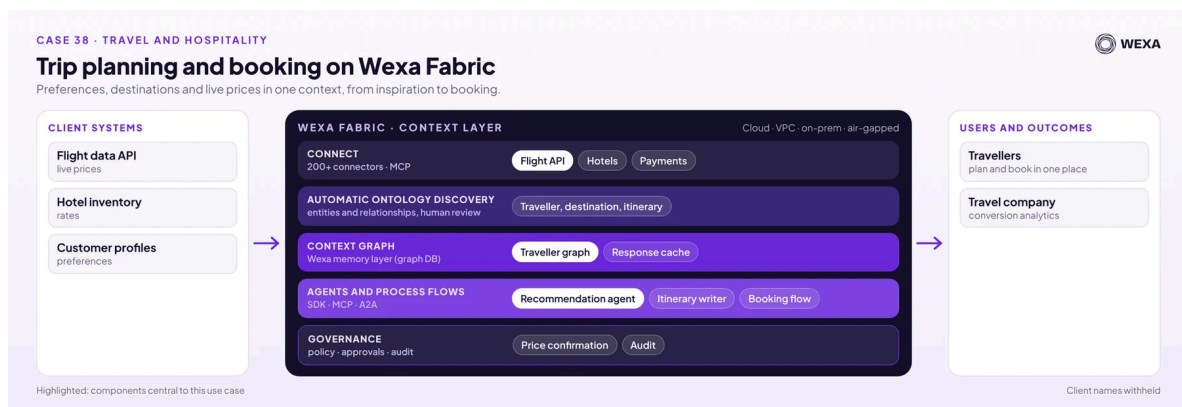


FIGURE How this use case runs on Wexa: client systems connected, ontology discovered, context graph in the Wexa memory layer, agents and process flows, and governance. Highlighted components are central to this use case.

Results

MEASURE	BEFORE / WITHOUT WEXA	WITH WEXA
Travel agents building itineraries and quotes	25 agents	8 agents
Annual cost of the process	\$200K	\$64K
Time to implement the AI solution	3 months	2 weeks
AI build cost (one-time)	\$96K	\$7K
AI operating cost per year (models, infrastructure, upkeep, platform)	\$65K	\$29K
Total AI cost in year 1	\$161K	\$36K

WITH WEXA

\$107K

net annual value to the client after Wexa's
own operating cost

6×

faster to implement

55%

lower AI operating cost

\$125K

less AI spend in year 1